



**Ridgeview becomes the Official English Sparkling Wine supplier
of the Goodwood Estate**

July 2024: Ridgeview, the acclaimed English sparkling wine producer is to become the Official English Sparkling Wine Supplier of the Goodwood Estate. Ridgeview will be available at Goodwood Estate properties for the next three years.

Visitors to the estate will be able to enjoy three selected wines - Ridgeview's Bloomsbury, Fitzrovia & Blanc de Blancs - on all the food and beverage menus as well as at the dedicated Ridgeview Pavilion located at Goodwood Racecourse for Qatar Goodwood Festival, taking place on 30 July – 3 August. The wines will be available at Goodwood House, The Goodwood Hotel, Goodwood Cottages, Hound Lodge, Goodwood Aerodrome, The Kennels and Goodwood Racecourse throughout the year.



Tamara Roberts, Ridgeview Chief Executive Officer, comments, “We’re all extremely excited to be working with Goodwood. Even from the initial discussions, we could see how well our brands aligned with one another. Our collective focus on quality, passion, authenticity, attention to detail, and the importance of family moments and celebration, epitomise our brand ethos of ‘Life is celebrating’. This is why we see this as just the start of a long-term collaboration with the Goodwood team.”

Each year Goodwood hosts one million visitors across the Estate. Ellie Cundy, General Manager of The Kennels and Hound Lodge at Goodwood said: “We are delighted to partner with Ridgeview as our Official English Sparkling Wine Supplier. Their ethos of 'Life is for celebrating' perfectly aligns with Goodwood's values and our passion for creating exceptional experiences. This partnership is a natural fit and we look forward to offering our guests the exquisite taste of Ridgeview wines, enhancing the celebratory atmosphere that is at the heart of Goodwood.”

Martin McGowan, Ridgeview Trade Sales Director added, “Goodwood presents a brilliant opportunity for us to showcase our wines as part of all the amazing guest experiences within the Estate and across a broad range of celebratory moments. The partnership extends our footprint in the premium hospitality sector where we have long-established relationships with the likes of the Royal Opera House, The Goring, Browns, Kensington Palace and the Royal Society of Arts to name a few. We can’t wait to ensure all that we do with Goodwood creates lasting and enjoyable experiences for its guests in the years to come.”

This exclusive partnership unites two British heritage brands: the Estate's plethora of exceptional events and venues for all occasions are joined by Ridgeview’s family history of creating first-class wines which make the perfect addition to celebrating special moments.

For further press information
please contact the Ridgeview Sunny Side Up Communications team:
ridgeview@sunnysideupcomms.co.uk

and at Goodwood, Miranda Witchell, Head of E&H Marketing & PR
Miranda.witchell@goodwood.com

Notes to editor:

Ridgeview:

Ridgeview has led the way in the English sparkling wine revolution, crafting traditional method wines since 1995. Established near the picturesque village of Ditchling in Sussex, this second-generation family business was crowned the globe’s best in the ‘International Wine & Spirit Competition’ in 2018 and named No. 36 in the ‘Top 50 Worlds’ Best Vineyards’ in 2019. The family are incredibly proud to have served at a collection of Royal occasions including to former US President Barack Obama at Buckingham Palace. Ridgeview’s sparkling wines are now exported and enjoyed around the globe. The vineyard is situated in the beautiful South Downs where visitors can drink in the gorgeous view that gives Ridgeview its name and celebrate the family message which is found written in the neck foil of every bottle : ‘Life is for Celebrating’.

About Goodwood

[Goodwood Estate](#) is England's greatest sporting estate set in 11,000 acres of beautiful West Sussex countryside. Seat of the Dukes of Richmond since 1697, it is renowned for creating exceptional experiences and world-class sporting events, hosting some of the largest and most-anticipated occasions in the British social calendar: Festival of Speed, Glorious Goodwood, Goodwood Revival and Goodwoof.

Alongside Goodwood's rich history sits an estate-wide culture of protecting and promoting sustainability, creativity, and the environment. The diverse portfolio of businesses includes one of the largest lowland organic farms in Europe; a famous Battle of Britain airfield and aerodrome; a racecourse; a historic motor circuit; two golf courses; one of the oldest cricket grounds in the country; The Kennels members' clubhouse; ten-bedroom luxury retreat, Hound Lodge; self-catering holiday cottages, The Pheantry, Peach Tree, Crab Apple and Windmill; The Goodwood Hotel and Health Club; the Goodwood Education Centre; the award-winning sustainable restaurant Farmer, Butcher, Chef and, of course, Goodwood House.